



custom formulation

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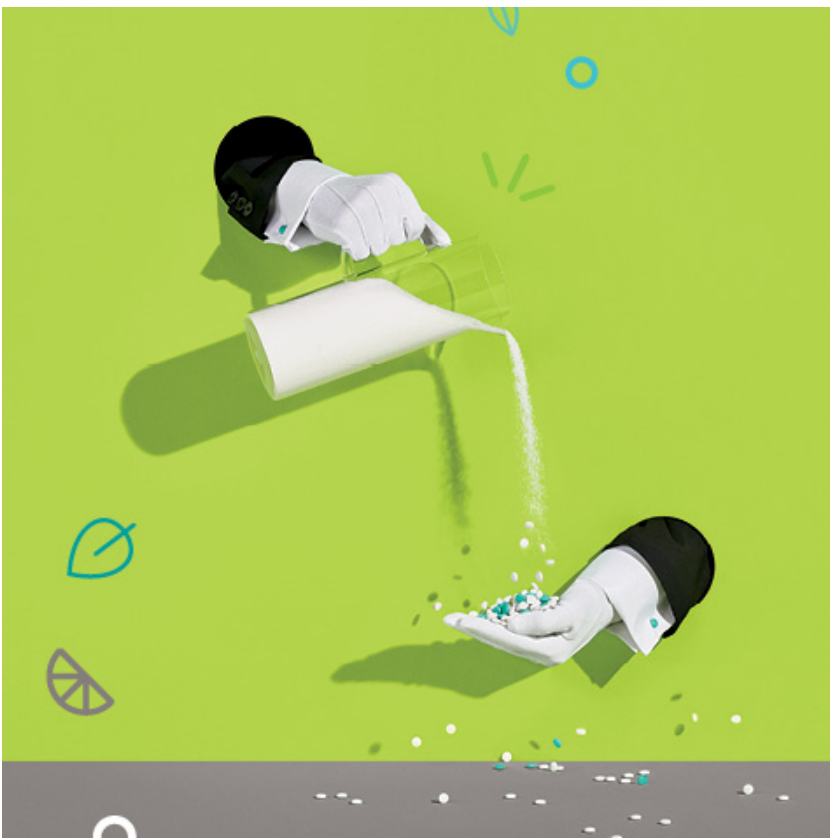
## creating a new product?

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- developing new products takes a lot of blood, sweat and tears.
- let our team of solvers help you with your next new product project.

we do backbends so you don't have to

# looking to bring an idea to life?



put our solvers to work for you

- developing a concept
- creating a prototype
- optimizing a formula
- sourcing ingredients
- scaling up to commercial

we can bring the magic

# looking to differentiate your brand?

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look beyond basic formulation.  
we have a portfolio **unique** in the industry

- novel delivery systems
- particle manipulation expertise
- unique processing technology

we help you to be exceptional

# trying to find the right balance?



creating new products means  
managing multiple objectives

Ashland solvers can help you

- deliver cost savings
- improve manufacturing efficiency
- decrease time to market
- increase consumer satisfaction

we can help you juggle

# need a boost?

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with our broad base of experience,  
we can support your next initiative

- vitamins & premixes
- immunity solutions
- energy and sleep support
- electrolyte drinks
- sports nutrition
- joint health

we can give your brand a lift

# who knows $1+1 = 3$ ?

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we bring you our full set of capabilities and industry expertise

- nutraceutical & nutrition formulators
- food scientists
- manufacturing engineers
- quality and regulatory

our partnerships creates synergy



are you  
always solving?  
—  
we are.

let us solve  
your next  
challenge

- proprietary ingredients
- novel delivery systems
- formulation development
- technical expertise
- collaborative approach





Ashland<sup>TM</sup>  
always solving

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